



24 - 26 June, 2024

India Expo Centre & Mart,
Greater Noida, Delhi NCR

AN
OPPORTUNITY
TO DECIDE
**FUTURE COURSE
OF ACTION**



ORGANISED BY:



INDIA'S ONE OF THE LARGEST INTEGRATED VENUE FOR CONVENTIONS & EXHIBITIONS
INDIA EXPO CENTRE & MART
KNOWLEDGE PARK-II, GREATER NOIDA EXPRESSWAY, DELHI-NCR, INDIA



BHARAT EDUCATION EXPO & CONFERENCE 2024: REINSTATING INDIA AS VISHWAGURU

At the Bharat Education Expo & Conference 2024, we embark on a journey to reinstate India as **Vishwaguru**, the global leader in education. This expo scheduled from 24 to 26 June 2024 is aimed to serve as the gateway to a world of educational possibilities in India with a commitment to shaping the future of learning. Educators, students, and visionaries are invited to converge to explore and decide the trajectory of education for generations to come.

The expo unfolds a comprehensive array of educational options across different categories, showcasing the diversity and richness of India's educational landscape and highlighting indigenous academic excellence. It will also open doors to global learning options and experiences, fostering collaboration and expansion in education sector, and feature innovative tools and resources, the expo truly encapsulates the spectrum of educational opportunities.

This expo will serve as a platform for dialogue, collaboration, and envisioning a future where India stands at the forefront of global education. Attendees will have the unique chance to explore, engage, and shape the educational landscape, forging connections that transcend borders and cultures.

Bharat Education Expo & Conference 2024, where the spirit of **Vishwa Guru** is reignited, the doors to a world of educational excellence swing wide open. This is your opportunity to be a part of the transformative journey towards a brighter and enlightened future.



BHARAT EDUCATION EXPO & CONFERENCE 2024

ZONES



- **Connect with a diverse range of educational institutions across all levels:** Preschools, primary and secondary schools, colleges, universities, vocational education institutes, and higher education institutes.
- Explore career guidance and financial opportunities: Meet with career counsellors and financial institutions to plan your educational journey. Discover innovative programs, cutting-edge research initiatives, and unique learning opportunities within the country.



- **Engage with renowned universities worldwide:** Connect with representatives from top universities in popular study-abroad destinations like the UK, US, Canada, Australia, New Zealand, Ireland, Singapore, Germany, Dubai, and Continental Europe.
- **Seek expert guidance:** Consult with overseas education consultants, test preparation specialists (IELTS, GRE, SAT, NEET), visa consultants, and immigration service providers to discover the right study destination, program, and institution for your aspirations.



- **Explore franchising opportunities in education:** Connect with pre-schools, schools, and other institutions seeking to expand their reach through franchising partnerships. Network with policymakers, academicians, professionals, administrators, channel partners, teachers, and faculty to exchange ideas and knowledge in education and skills development.
- **Learn about franchising models and best practices:** Gain insights into the franchising process, legal and financial considerations, and strategies for successful partnerships in the education sector.



- **Discover cutting-edge educational resources and technologies:** Explore innovative products, teaching aids, services, and solutions designed to enhance teaching and learning experiences.
- **Experience the latest trends in education:** Engage with technology-based platforms, interactive tools, digital learning resources, and assessment solutions.

WHY SHOULD YOU BE A PART OF BHARAT EDUCATION EXPO & CONFERENCE 2024

Comprehensive Platform: One-stop shop uniting the entire education industry. Global Exposure: Over 200 Indian and International educational institutions participating.

Specialized Zones: Dedicated areas for domestic and international universities, schools, colleges, counselling, and financial institutions.

Strategic Networking: A meeting ground for education companies, leaders, policy makers, academicians, professionals, and administrators.

Franchise Opportunities: Opportunity to connect with numerous educational franchisees.

Massive Attendance: Anticipating over 10,000 students, parents, and investors. Strategic Timing and Location: Organized in June, preceding the admission seasons, in the National Capital Region.

Diverse Learning Opportunities: Access certified courses, conferences, awards, seminars, workshops, and counselling sessions.

Connect with Education Professionals: Engage with Principals, Teachers, Deans, Vice-Chancellors, and Senior Administrative staff.

Diverse Audience Engagement: Connect with a varied audience, including high school students, graduates, and education professionals.

Showcase Expertise: Amplify your brand and programs, forging valuable partnerships.

Explore Academic Paths: Discover a universe of undergraduate, postgraduate, and specialized programs.

Expert Guidance: Connect with education consultants, visa specialists, and career counsellors for personalized advice.

Ignite Potential: Explore cutting-edge education products, technologies, and resources.

Knowledge Hub: Immerse in workshops, seminars, and conferences led by renowned educators.

Networking Space: Build meaningful connections with peers, mentors, and future employers.

Celebration of Education: Be part of an inspiring atmosphere championing the transformative power of learning.

WHO CAN EXHIBIT?

- Universities & Colleges
- Education Consultants & Representatives
- School & College Franchisees
- Education Product & Service Providers
- Competitive Examination Coaching Centres
- Education and Education Technology Products & Accessories
- Education Councils, Organizations & Associations
- Embassies, High Commissions & Consulates
- Vocational Course, Language Course, e-learning & Job-oriented Course Providers
- International Schools - Residential & Non-Residential
- Banks & Other Financial Institutions
- International Education Magazines, Journals & Publications
- Specialized Training Colleges
- Education Portals & Online Education Counsellors
- Scholarships & Financial Aid
- Study Abroad Services
- Early Childhood Education
- Skill Development & Vocational Training

WHO CAN VISIT?

The Education EXPO welcomes a diverse range of attendees, from students and parents exploring higher education options to professionals seeking career advancement. Here are some key groups who will benefit by attending the Expo:

Students and parents:

- Students and parents to explore schools, colleges, universities and courses in India and abroad, also seek guidance on career paths.
- University students and graduates to discover opportunities for further studies, research programs, professional development workshops, and career fairs.

Education professionals:

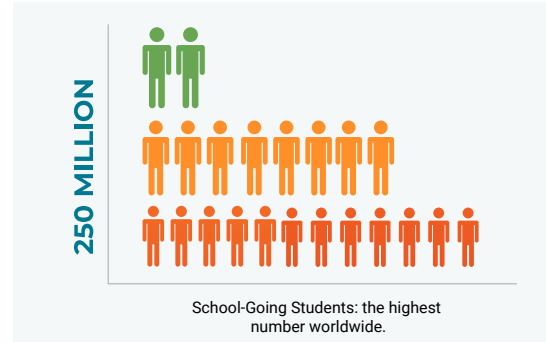
- School principals, teachers, counsellors, and administrators to explore the latest educational trends, resources, and technologies, network with colleagues, and find solutions for their institutions.
- Education counsellors to enhance their knowledge of educational pathways and career options to provide better guidance to students.

Industry professionals in other segments:

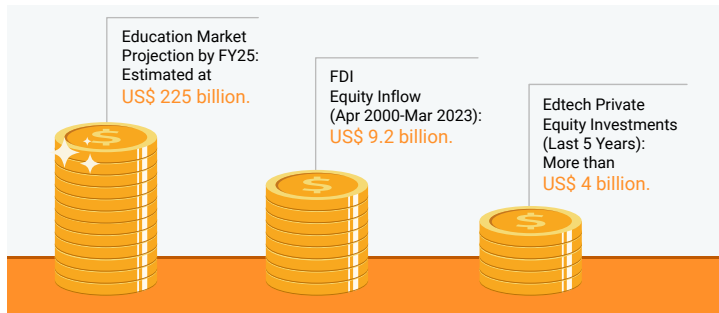
- Educators
- Researchers
- Policymakers
- Visa consultants
- Agents for overseas education & emigration services
- Working professionals looking for further education
- Chancellors
- Vice-Chancellors,
- Principals & Deans
- Chairpersons,
- School Owners & Directors
- Academicians, Administrative Heads & Decision-Makers from educational institutes, universities & schools.
- Retailers/Wholesalers/Distributors/Resellers / Buying Agents
- Education Board Members & Associations
- Investors looking to take up School & College Franchisees all around India.
- International Education seekers
- Technical people looking for training abroad.
- Government officials in the education sector
- Media persons from National & International media houses

INDIAN EDUCATION SECTOR SCENARIO

Robust Demand



Increasing Investments



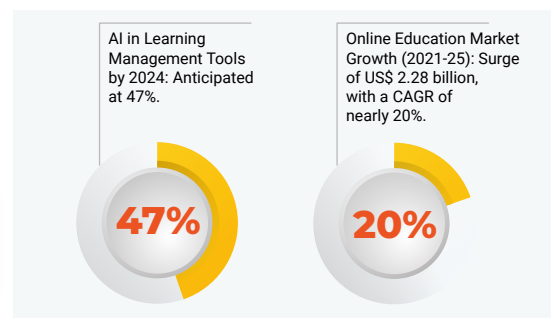
Immense Growth Potential



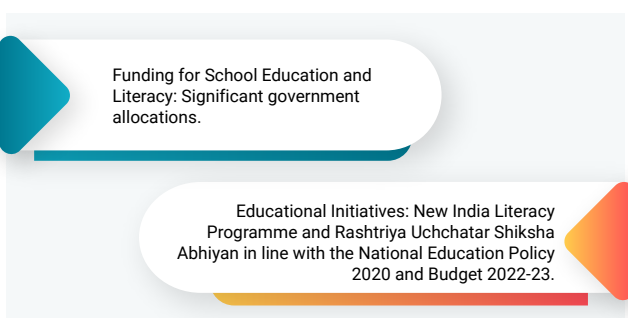
Competitive Advantages



Increasing Use of Technology



Policy Support



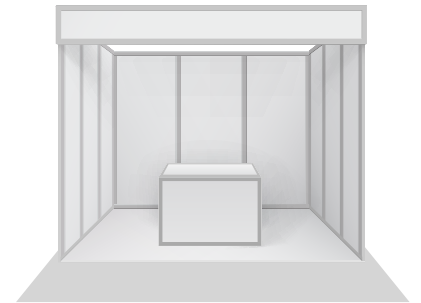
COST OF PARTICIPATIONS

STANDARD BARE/RAW SPACE

Standard Bare/ Raw Space Rates
INR 8,000 per Square Metre * plus GST
US\$250 Per Sq. mts + GST
(Minimum 24 sq. mts)

STANDARD SHELL SCHEME

Standard Shell Scheme Booth Rates
INR 8,500 per Square Metre * plus GST
US\$ 220 Per Sq. mts + GST
Min Size (12 sq.mts)



About IEML



25 minutes from
New Delhi



60 minutes from IGI Airport
20 minutes from proposed
Jewar Airport



40 minutes from Hazrat
Nizamuddin Railway Station



A city very well connected
with Delhi NCR through
Metro

- One of the world's leading integrated exhibition and convention centres.
- National Tourism Award for being 'Best Alone Convention Centre in India' by Ministry of Tourism, Government of India.
- In-House integrated services for a phenomenal experience and ease of doing business
- Ability to organize events of any scale with flexibility
- Track record of two successful decades in organizing world class exhibitions and events

INDIA INTERNATIONAL EDUCATION EXPO:

Craft Your Ideal Participation Package

Don't see a pre-designed package that perfectly fits your needs?
No problem! We can tailor a customized package just for you.

WHETHER YOU:

Have specific goals or target audiences.
Want to combine different activities for maximum impact. Need a unique blend of
online and offline exposure.

OUR EXPERIENCED TEAM IS HERE TO HELP!

Chat with us today and let's design a package that puts your brand in the spotlight at the India International Education Expo.

We'll work with you to find the perfect combination of options to achieve your business objectives.

Contact us now and unlock your expo potential!

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